MEDIA KIT

TOP 5 GRAFFITI VANDALISM STATISTICS
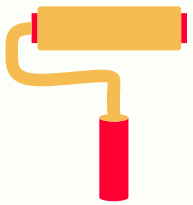
Nationally, the estimated cost of graffiti and other forms of vandalism to the Australian community is $2.7 billion per year (Source: Australian Bureau of Statistics
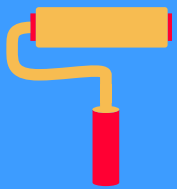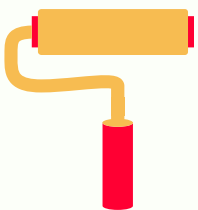
In NSW alone, graffiti costs the NSW Government and property owners more than $300 million each year

46,404 incidents of graffiti were reported to NSW Police in the five-year period from 2009 to 2014
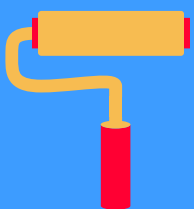
In 2016, 20,980 square metres of graffiti was removed from sites around NSW, an area roughly twice the size of Sydney Football Stadium

In 2017, Graffiti Removal Day will be held on **Sunday 29 October**.

Graffiti Removal Day 2017

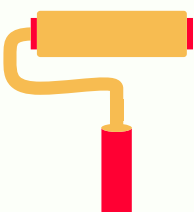## It's time to Love Where We Live

Adults and children are being encouraged to become local heroes in the fight against graffiti by getting involved in Graffiti Removal Day on Sunday 29 October 2017.

Graffiti vandalism costs local businesses, households, NSW Government and local Councils millions of dollars every year. This is money which could be invested into roads, sporting facilities, schools and hospitals.

"Graffiti Removal Day draws attention to the fight against graffiti vandalism and encourages people to get involved in the removal and prevention of graffiti," event spokesperson Bob Aitken said.

"Graffiti Removal Day is a day where locals can come together in the fight against graffiti and make a real difference to the appearance of our community. We want people to 'love where we live'. That means actively caring for their city, their suburb and/or their street and also loving the result of Graffiti Removal Day."

Last year across NSW over 1500 volunteers removed 20,000m2 of graffiti from 460 sites.

"People who volunteer to help out on the day will be supplied with free cleaning material, paint, safety equipment and training on how to safely remove graffiti."

"People can register or suggest a clean-up site by completing a form at www.graffitiremovalday.org.au."

MEDIA RELEASE

People who cannot participate on the Day can still support this great event by promoting it on Facebook, Instagram, Snapchat or Twitter and using the hashtags #GRD17 #lovewherewelive, " concluded Mr Aitken.

Media Contacts

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FAQS

Q. What is the aim of Graffiti Removal Day?
A. The aim of Graffiti Removal Day is to lower the incidents of graffiti vandalism through removal, prevention and education.

Q. How is the event funded?
A. Graffiti Removal Day is funded by the NSW Government

Q. What does Love Where We Live mean?
A. This year's theme is Love Where We Live. It means that by actively loving where we live by participating in Graffiti Removal Day, we will also love where we live because it will somewhere we are proud to call home.

Q. Who removes the graffiti?
A. Community volunteers from all walks of life, ages and demographics

Q. How do they remove it?
A.Volunteers use graffiti removal kits provided by Smart Graffiti and paints provided by Dulux

FAQS

Q. Where does it all take place?
A. Right across NSW

Q.When does it take place?
A. Sunday, 29 October 2017

Q. Can I register with a group of friends?
A. You can register as a group or individual

Q.When do registrations close?
A. Registrations close on Thursday 26 October 2017

Q. How do I register, nominate a site, or get more information?
A. Go to www.graffitremovalday.org.au Or follow us on Facebook, Twitter, Instagram or Snapchat. #GRD17 #Love WhereWeLive